

## Study visits to the capital of Europe: Brussels

***At least half of member states' national legislation is made in Brussels. There is no organization in the public and private sector that is not affected by Brussels. 'Europe' sets the standard in a growing amount of areas, not only within the European Union itself, but even worldwide!***

If Toyota wants to export its cars to Europe, the company has to meet the European CO2 emission ceilings. Microsoft had to adapt its software to European standards if they want to sell on any EU market. Internally, new European legislation can often have an immense impact on organizations. We give you some examples. The chemical sector for instance has made huge efforts to meet the requirements of the Reach directive. The (regional) public sector is strongly affected by the Services directive, because 'Europe' has a strong voice in policies with regard to zoning plans. The result of the Bologna declaration was that the whole structure of higher education in Europe changed dramatically.

But in addition to the impact of Europe in the legislative field, the Union is the most concrete example of realized globalization: living, learning and working within the European Union is without any borders! Enough reasons to get acquainted with Europe!

### **Ecorys Academy: truly at the heart of Europe**

With an office in the middle of the European capital and an immense network of key players in all the major European institutions, Ecorys Academy is well positioned to prepare a tailor made working visit to the heart of Europe. Depending on your needs and wishes we can organize visits ranging from 1 day up to 1 week with for example meet and greet sessions with key players, visits to Permanent Representations, European institutions, European Public Affairs firms, think tanks and other international umbrella organizations.



To get the maximum out of a study visit to the Capital of Europe, Ecorys Academy recommends a preparatory course for your organization. This course can consist of guest lectures on how the EU functions, what the competences and roles of the institutions are, preparatory assignments, interviews, (individual) coaching, European negotiation trainings and simulation games. Europe sets the standard, be prepared for it!

Ecorys Academy, together with the Brussels Ecorys office, has successfully organized working visits to Brussels (with in most cases a preparatory course) for several clients, varying from educational institutions and schools, ministries, private firms, local authorities, police authorities etc.

## Practical information

### Programme

#### Day 1

Morning: Introduction and a visit to Permanent Representation: role and functioning in the decision making process.

Afternoon: Visit to the European Parliament, meeting with Model European Parliament (MEP).

Evening: Networking cocktails and dinner in typical Belgian restaurant.

#### Day 2

Morning: Visit to the Council Of Ministers.

Afternoon: Visit Public Affairs firm: interview carousel with Public Affairs officials and visit to the European Commission.

### Costs

The costs for a study visit to Brussels depend on the duration of the working visit and whether it includes preparatory courses etc. A group size of 20 participants or more is desirable in most cases.

### Date, location and other practicalities

All working visits are tailor made. Dates and locations will be determined together with the client. Ecorys Academy can take care of all logistics concerning your visit, including travel and accommodation.

For more information or questions, please contact us at [info@Ecorysacademy.com](mailto:info@Ecorysacademy.com).

### What clients say about our working visits

*"I knew Europe is important, but after this brilliant working visit I truly understand the functioning of the Brussels machinery and how important it is! Many thanks!"*

Polish police officers

*"I never realized the importance of Europe. This fantastic visit to the institutions was a true eye-opener."*

Policy officer, municipality of Amsterdam

*"This two day working visit was really an eye-opener to me."*

CEO, KPN Telecom

*"After this very well organized study visit, I finally understand the working and importance of Europe!"*

Members of parliament Germany



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