

Quantitative Impact Assessment for EU Policy

Brussels, 13-15 May 2009

Despite strong consensus about the need for a rigorous assessment of the potential economic, social and environmental effects, only very few people actually know how to quantify these impacts.

ECORYS offers you the appropriate training which is specially designed to reflect and cover the objectives:

- *Inform policy makers and practitioners of the different quantitative impact assessment methodologies that exist to evaluate and assess policy proposals, including how they work;*
- *Link concrete policy proposals to available methodologies and work through which type of methodology would fit best, taking limitations and assumptions into account.*

What does this training focus on?

- EU Sustainable Impact Assessment Policy and requests for quantification;
- Problems and obstacles regarding quantification identified by participants;
- Four-step approach to Quantitative Impact Assessment (QIA) modeling;
- Practicing with the acquired and discussed concepts;
- Presentation of case work in front of the 'Quantitative Impact Assessment Board'.

Who is this course designed for?

The QIA for EU policy targets officials and practitioners, from public sector institutions, dealing with policy making whereby there is a need to look at ex-ante assessment of potential economic, social and/or environmental impacts of such policy making.

What will I have gained after completion of this course?

- Have learnt and worked with a structured approach to selection of QIA techniques;
- Have an overview of many existing techniques and models for quantitative impact assessment;



- Have shared issues and challenges with other participants and impact assessment experts;
- Have presented and defended your case study in front of a panel of experts.

Work on your own project

Before the training we will ask you to provide us with your expectations and personal development goals. You are also invited to submit QIA case study examples. Programmes will be evaluated together with you throughout but also after the training session.

Who is behind this Training Course?

The ECORYS Academy is the central brand for our training offer. ECORYS is a leading European knowledge-based firm, specialised in economic, social and environmental development at local, regional, national and European level. ECORYS has involved itself actively in looking at general and quantitative impact assessment of government policies in particular in the fields of Trade Policy modeling, Regulatory, Energy & Environmental and Social Impact Assessments.

Who are my trainers?

- **Dr. Koen G. Berden** is a senior consultant with ECORYS and affiliated to Erasmus University Rotterdam. His specializations are international trade, competitiveness, impact assessment and economic modeling techniques.
- **Drs. Gerbrand van Bork** is Senior Consultant of ECORYS and guest lecturer in Ankara University, Middle East Technical University (Ankara) and Erasmus University (Rotterdam). He is highly experienced in carrying out Cost Benefit Analysis and economic impact assessments of transport, regional development and environmental projects in a range of countries and according to EC Guidelines.
- **Prof. Dr. Joe Francois** is professor of economics at the Johannes Kepler University in Linz, research fellow of the CEPR and director of the Institute for International and Development Economics (IIIDE). His specializations include trade policy modeling, quantitative impact assessment techniques, international economics and development economics.
- **Drs. Jan Maarten de Vet** is managing director of ECORYS in Brussels. Jan Maarten has built up evaluation experience in a broad range of areas, particularly in ex ante and prospective studies. He has developed new methods for economic impact assessment for infrastructure projects in the Netherlands and he also has carried out cutting-edge impact assessments regarding complex urban and social projects.
- **Drs. Saara Tamminen** is an Economist/Consultant in the Trade and Competitiveness unit of ECORYS. She is specialized in Trade Sustainability Impact Assessments, competitiveness issues, Non-tariff barriers and various quantitative and qualitative impact assessment methodologies

Practicalities

- **Working language:** English. A good working knowledge of English is required.
- **Where and when:** Brussels, 13-15 May 2009
- **Size of group:** Maximum 25 participants
- **Follow-up service**
- **Registration through** www.ecorysacademy.com
- **Costs:** € 1.495 excl. VAT, including 3 lunches, 1 dinner, coffee breaks and course material. Applicants registering before 31st of March will benefit from a fee reduction of € 100.

Programme

Wednesday

What model shall I use to analyse my EU policy proposal?

- 10:00 Introduction – Drs. J.M. de Vet & Dr. K. Berden
- 10:10 Introduction of participants and their expectations
- 10:30 Sustainable Impact Assessments and EU Policy – Drs. J.M. de Vet
- 11:15 Hurdles, problems and issues related to quantification of Sustainable Impact Assessments – Participants; Drs. J.M. de Vet
- 13:30 Four steps to select the QSIA methodology - Dr. K. Berden
- 14:00 Step 1: Structure the problem and prioritise - Dr. K. Berden
- 15:30 Step 2: Models and their assumptions I - Dr. K. Berden
- 17:00 Wrap-up of the day - Dr. K. Berden

Thursday:

Merging needs with availability of quantitative techniques

- 09:00 Introduction to Day 2 – Drs. G. van Bork
- 09:15 Step 2: Models and their assumptions II - Drs. G. van Bork
- 10:15 Step 3: Data issues - Drs. G. van Bork
- 11:15 Step 4: Match-making - Dr. K. Berden & Drs. G. van Bork
- 14:30 Introduction to the case work - Drs. J.M. de Vet
- 14:45 Case-work - Participants
- 17:00 Wrap-up of the day - Drs. G. van Bork
- 18:30 Group dinner

Friday:

Facing the test of experts

- 09:00 Introduction to Day 3 - Drs. J.M. de Vet
- 09:15 Preparation of presentations- Participants
- 11:00 Presentations in front of Quantitative Impact Assessment Board – Participants
- 12:30 Overall feedback on the presentations – Prof. J. François
- 13:00 Closure - Drs. J.M. de Vet & Drs. G. van Bork
- 13:00 Final Lunch

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